VISUAL COMMUNICATIONS
PROJECT 3

Project Title   Creative Calendar

PROJECT DESCRIPTION   A calendar is a system of organizing days for social, religious, commercial or administrative purposes. This is done by giving names to periods of time, typically days, weeks, months, and years. A date is the designation of a single, specific day within such a system. Periods in a calendar *(such as years and months)* are usually, though not necessarily, synchronized with the cycle of the sun or the moon. Many civilizations and societies have devised a calendar, usually derived from other calendars on which they model their systems, suited to their particular needs.

Fun Fact: the English word calendar is derived from the Latin word kalendae, which was the Latin name of the first day of every month.
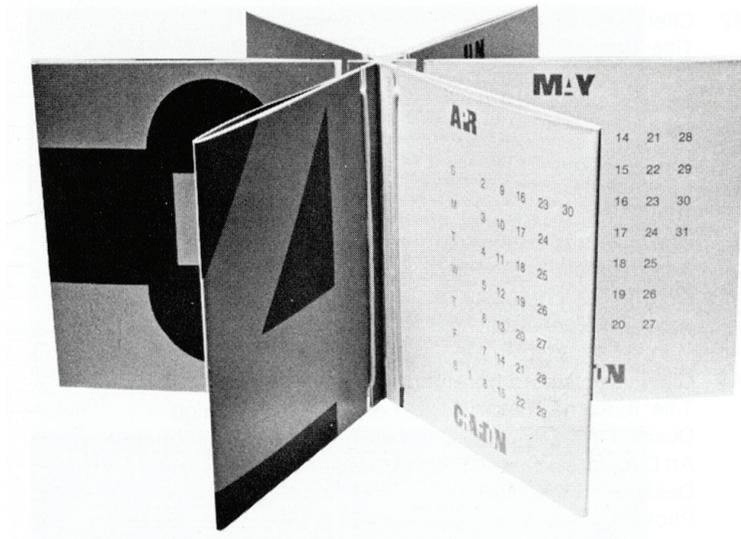
PROJECT GOALS   Design and produce a 12-month calendar, that is not the in traditional 12-page calendar format. Themes can be a great way of rethinking how people measure time, possiblities include things like:

- *The Chinese New Year*
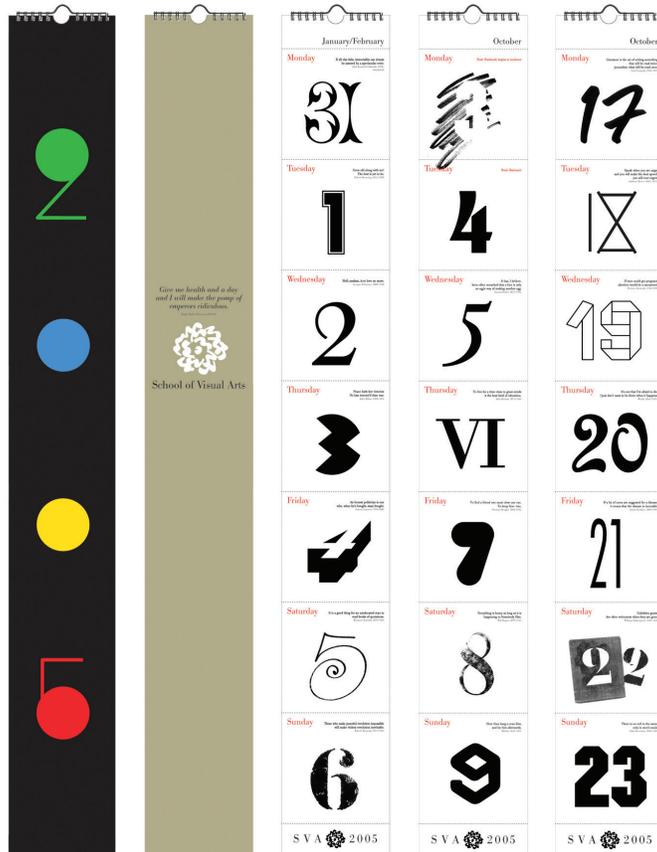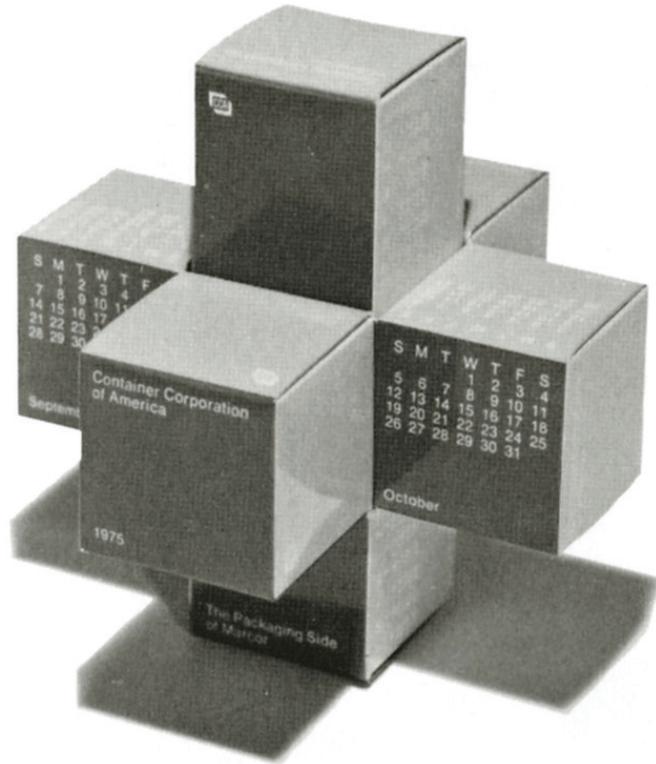- *Astrology*
- *Astronomy*
- *Phases of the Moon*
- *Events*

For this project stay away from clichéd ideas like *Seasons, Plants, Animals, Places,* etc. Your calendar <u>must</u> include the entire year *(not just one month)*. Also consider a way in which the user interacts with the calendar

Final output will be printed in color and comped to size. These do not need to be mounted. The finals need also be saved in PDF format and uploaded to the assignment link on the class' Canvas. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname – Class – ProjectNumber >
FLastname-ART135-Project3.pdf

Print Examples

Constructed Examples

Non-Traditional Examples