

GRAPHIC DESIGN**PROJECT 3**

Project Title Food Truck Food Packaging

PROJECT DESCRIPTION

For your third project for your food truck brand you will need to design and physically create packaging for your food that would be used to deliver the food to the customer.

Your food packaging must be fully built and rendered packages that incorporate your brand into them. Which means no generic styrofoam clamshells that most restaurants use to send you home with left overs.

You can buy bottles and boxes if necessary and create bands or wraps to get your graphics on them if you're not confident in your current construction skills. Make sure that whatever you do that the packaging relates to the brand that you have created for your food truck.

Lastly, be creative with this. Remember that most people that are stopping by your food truck need to get their food somewhere without hassle and in many cases will need to eat it out of the packaging. I have given you a few examples of creative food packaging that I found on Pinterest, but I would recommend do some research of your own as well.

FINAL: The finals must be printed in color and physically constructed. The finals need also be saved in PDF format and uploaded to the class' Blackboard group. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname - Class - ProjectNumber > *FLastname-ART217-Project3.pdf*



