

## GRAPHIC DESIGN PROJECT 2

*Project Title* Hotel Resort Toiletries & Door Hanger

### PROJECT DESCRIPTION

For your second project for your Luxury Hotel brand you will need to design and physically create toiletries that would be available for your guests, as well as, a “do not disturb” door hanger.

You must create a minimum of **3** of these, they must be fully built and rendered packages that incorporate your brand into them. Make sure that the toiletries you choose to explore are something that would be relevant to the concept of your hotel. As in if you have a hotel where no one wears shoes for some reason (*I don't know maybe it is a spa that pampers you to a level where you leave all your clothing behind when you check in and are given an extremely comfortable robe and slippers, with fresh ones provided each day for the duration of your stay*) would having a Shoe Polish Kit as a toiletry really make any sense?

You can buy bottles and boxes if necessary and create bands or wraps to get your graphics on them, you don't have to actually order the real thing.

You must also create a “Do Not Disturb” sign for your guests to use. This sign does not need to directly state “do not disturb” but must give some indication that the guest wishes to be left alone to anyone who may disturb them. This sign must also be printed and cut out for the final presentation, that being said you do not have to design both sides if you do not wish to.

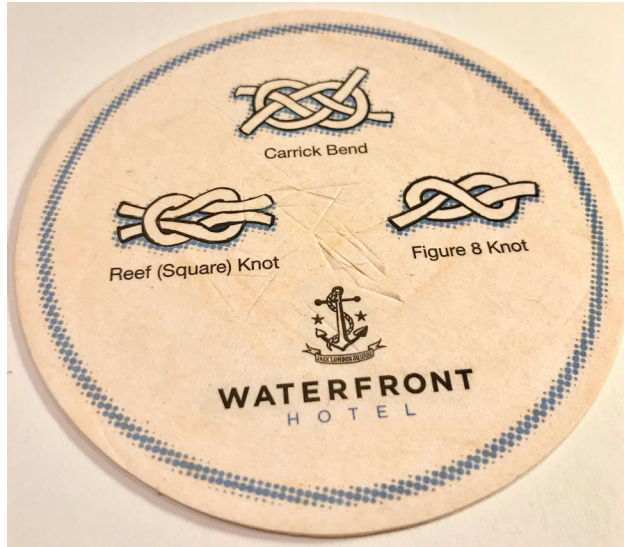
Possible toiletries include but are not limited to the following:

- Hand Soap
- Shower Gel
- Body Soap
- Bath Crystals
- Shampoo
- Conditioner
- Lotion
- Shower Cap
- Shoe Polish Kit
- Sewing Kit
- Make Up Remover Wipes
- Mouthwash
- Lip Balm
- Coasters

A site for ordering toiletries and get ideas for possible products:  
<https://www.accentamenities.com>

**FINAL:** The finals must be printed in color and physically constructed. The finals need also be saved in PDF format and uploaded to the class' Blackboard group. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname - Class - ProjectNumber > *FLastname-ART217-Project2.pdf*

WATERFRONT HOTEL  
OAKLAND, CALIFORNIA



MALMAISON HOTEL,  
DUNDEE, SCOTLAND

