

GRAPHIC DESIGN

PROJECT 4

Project Title Ride Rental App

PROJECT DESCRIPTION The term “app” is a shortening of the term “software application”. It has become very popular, and in 2010 was listed as “Word of the Year” by the American Dialect Society. In 2009, technology columnist David Pogue said that newer smartphones could be nicknamed “app phones” to distinguish them from earlier less-sophisticated smartphones.

PROJECT GOALS For your final project you will need to design a fully flushed out mobile app for your ride rental. It can be designed as a iOS, Android or Windows app (*I recommend going with what you are familiar with*).

The content of the app will need to be created by you but some recommendations I can make are to include a log in and form for signing up, payment area, history (*something like My Rides*), map feature for finding the vehicles near you, perhaps a code that unlocks your ride when you get to it, and of course since most of ride rentals are based on time you will need a timer of sorts showing how long one either has been riding/driving and the current cost of said trip. Be creative.

For your final you will show screenshots of how the app works (*you do not need to know how to actually build the app but use photoshop to create the screenshots*). If you have Creative Cloud you can use the new Adobe XD to prototype your app, it gives the option to create a link that can be reviewed online that you can present as your final as well. I recommend using this online link feature because it will embed your fonts into your presentation, if you don't and you are using a font that is not on the presentation computer your app will not appear correctly.

The finals need also be saved in PDF format and uploaded to the Blackboard File Exchange for the project on the date the project is due. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname - Class - ProjectNumber >
FLastname-ART217-Project4.pdf