

NEW MEDIA IN THE CREATIVE ARTS

FINAL PROJECT

Project Title T Magazine

PROJECT DESCRIPTION

The New York Times Magazine is a supplement to the Sunday *The New York Times* newspaper. It is host to feature articles longer than those typically included in the newspaper, and attracts many notable contributors. The magazine is also noted for its photography, especially relating to fashion and style.

The first issue was published on September 6, 1896, and contained the first photographs ever printed in the newspaper. The creation of a “serious” Sunday magazine was part of a massive overhaul to the newspaper instigated that year by its new owner, Adolph Ochs, who also banned fiction, comic strips, and gossip columns from the paper, and is generally credited with saving *The New York Times* from financial ruin.

In 2004, *The New York Times Magazine* began publishing an entire supplement devoted to style. Titled *T*, the supplement is edited by Stefano Tonchi and appears 14 times a year.

PROJECT GOALS

Editorial design, be it newspapers, magazines, online or offline rely heavily on the integration of text and image in ways that are not only communicative but interesting and dynamic. *T* magazine has won numerous awards for their cover designs. Many of the covers use the element of the blackletter T from the magazines title and design/illustrate/style it to fit the cover story.

In this two-part project you will need to research articles on the magazine’s website (<http://www.nytimes.com/pages/t-magazine/index.html>). Choose any article you wish to make a cover story of and design a cover for that issue, fitting to the concept behind the story. In the second part you will be designing a 4 page spread for the story using the actual text from the website. You can find or create new imagery (photos or illustrations) for the article in order to not use the lo-rez images from the site (so that you can have a cleaner portfolio piece). For more research on the design of the magazine you can see interactive versions of their print magazine at: <http://www.nytimes.com/interactive/t-magazine/past-issues.html>

The magazine cover and spreads must be made to actual size **NO SMALLER AND NO BIGGER**. The size of the cover is 9.5" x 11.5" and spreads should be 19" x 11.5". Don't print the spread that size, mount the two 9.5" x 11.5" pages side-by-side to show the spread.

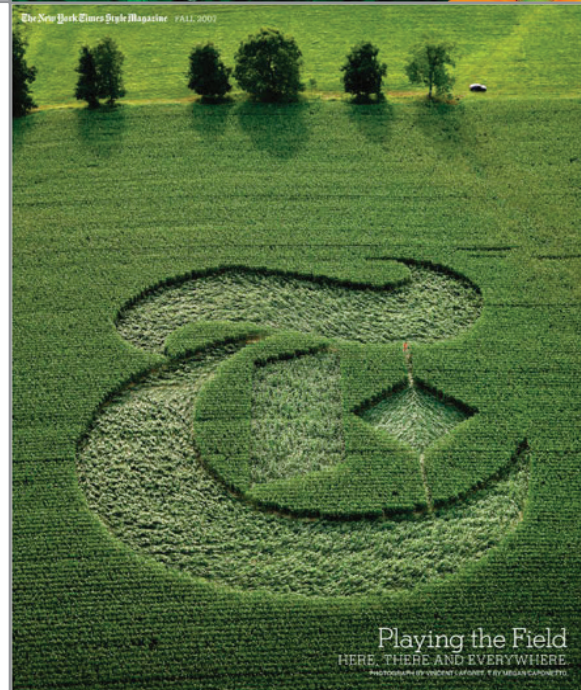
FINAL OUTPUT YOU WILL NEED TO DO YOUR RESEARCH BEFORE YOU BEGIN ANY **SKETCHING**. Initial sketches for the cover must be done by hand either pen or pencil on paper. They do not need to be fully rendered but must depict a basic idea for each arrangement. Final output will be printed in color at full-size, and will be mounted to black letramax boards with a 2" border on all sides.

Please email a PDF to my gmail account on the date the project is due. For all projects your PDFs should use the following naming conventions. Your First initial and Lastname - AVT180 - FinalProject > *F*Lastname-AVT180-FinalProject.pdf

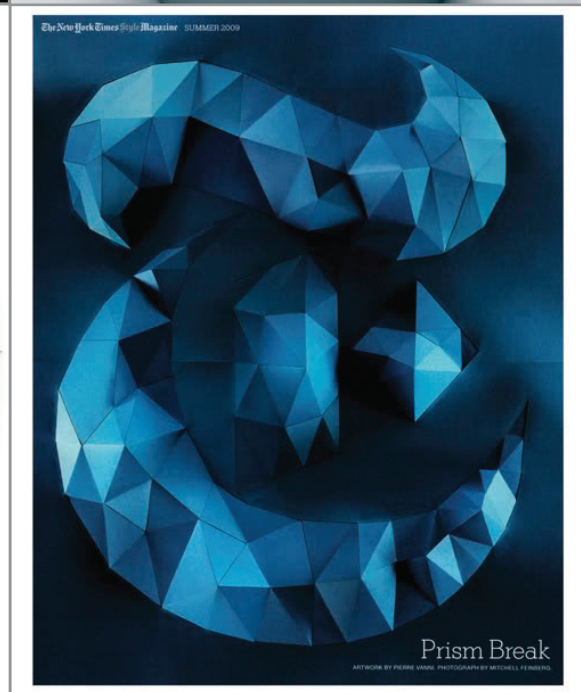
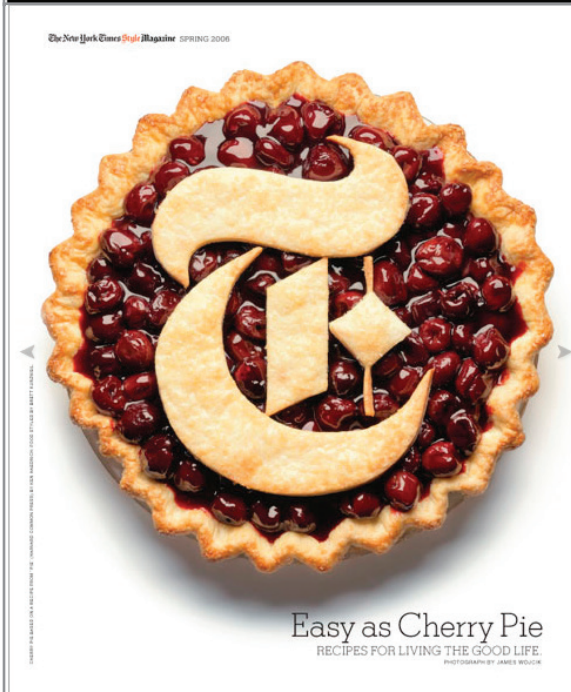
COVER EXAMPLES



COVER EXAMPLES



COVER EXAMPLES



SPREAD EXAMPLES



THE ACCIDENTAL ACTIVIST

SEAN PENN, ACTOR, DIRECTOR, HOTHEAD, MISANTHROPE, SO WHAT'S HE STILL DOING IN HAITI?

BY ZOE MELLER

Over her morning in Haiti, as the Penns and I traveled by helicopter, Penn was in constant contact with the Haitian Red Cross. He was in the middle of a meeting with one of the Red Cross's top officials, but he was also in the middle of a meeting with another one of the Red Cross's top officials. He was in the middle of a meeting with another one of the Red Cross's top officials. He was in the middle of a meeting with another one of the Red Cross's top officials.

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LENN WELSH (PHOTOGRAPH BY WELSH) FOR TIME MAGAZINE

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When Penn first showed up in Haiti, he was in the middle of a meeting with another one of the Red Cross's top officials. He was in the middle of a meeting with another one of the Red Cross's top officials. He was in the middle of a meeting with another one of the Red Cross's top officials. He was in the middle of a meeting with another one of the Red Cross's top officials.

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YOU GET THE AIR CLEANED UP IN THIS CITY, AND IT'D BE EXTRAORDINARY. I NEVER HAVE A DOUBT THAT THIS COUNTRY CAN BE SUCCESSFUL. IT'S TOO TANGIBLE TO NOT DO IT.

SPREAD EXAMPLES

of conflict and how long-term effects on the international system, 205. Haines said he had a lot of reading and writing to do. He said he had to read everything, but he didn't have time to read everything. He said he had to read everything, but he didn't have time to read everything. He said he had to read everything, but he didn't have time to read everything.

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DANIEL BARNETT (COURTESY OF HUMAN RIGHTS WATCH) WITH A MEMBER OF THE U.S. MARINE CORPS IN AFGHANISTAN



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I LOVE HUMANKIND; I DON'T LIKE HUMANS. I DON'T GET ALONG WITH PEOPLE VERY WELL.

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WHAT I DO UNDERSTAND IS THAT IF YOUR NEIGHBOR IS SCREWED, YOU'VE GOT TO HELP HIM.

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SPREAD EXAMPLES

Twist and Stout!

FOREVER ENSHRINED BY THE BEATLES, THE CITY OF HAMBURG IS A FAB FORAY INTO SEX, BEER, AND ROCK 'N' ROLL.

BY MARIA ROZZO PHOTOGRAPHS BY MONIKA HOPFER

Late April of 1964, an English rock band composed of members named John Lennon, Paul McCartney, George Harrison, and Ringo Starr stepped into a bar in the St. Pauli neighborhood of Hamburg, the city and district that gave the band its name. The band, which had just signed a record deal with Capitol Records, was a bit of a novelty act in the city. The Beatles' music was a new sound, and the band's members were young and handsome. The Beatles' music was a new sound, and the band's members were young and handsome. The Beatles' music was a new sound, and the band's members were young and handsome.

Nacht scene
Right: music fans sit in a club in the city center. Below: the Beatles' music is a new sound, and the band's members were young and handsome.




BY NIGHT, ST. PAULI IS AWASH IN THROBBING TECHNO, JANGLY INDIE ROCK AND ARTY CABARETS. BY DAY, IT'S A PLACE WHERE ARTISTS DAB AND SONGWRITERS STRUM.

Pages 18 and 19 will feature an album by my own band, *Black*. The album is a collection of songs that I wrote and recorded in Hamburg. It's a collection of songs that I wrote and recorded in Hamburg. It's a collection of songs that I wrote and recorded in Hamburg.

They got the beer
Clockwise from top left: a young man in a red jacket; a young woman in a black jacket; a young man in a white jacket; a young woman in a black jacket; a young man in a white jacket; a young woman in a black jacket.



SPREAD EXAMPLES



THE HIGH LIFE
HOW TALL TALES, TREE HUGGERS AND POT FARMS ARE TRANSFORMING A CALIFORNIA BACKWATER
by WELLS JOWLES PHOTOS BY CLAY OTTO BECKER

The notion of Humboldt County, Calif., can be had for the asking: a small county in the rugged northwest of the state, it's a beautiful way to spend your days. A day's drive to Humboldt County is a journey that is as scenic as it is challenging, a road that winds through the redwood forests, the Eureka coast, and the rugged Klamath Mountains. The Humboldt Coast is a beautiful area, with miles of coastline and some of the best views in the state. The Humboldt Coast is a beautiful area, with miles of coastline and some of the best views in the state.

Elegy on the Adriatic

A PLACE OF MUTED SPLENDOR. THE ITALIAN CITY OF TRIESTE IS FOR PHILOSOPHERS AND FLÂNEURS

by JIM LEWIS PHOTOS BY DOMINICO MILELLA

For example, about a century ago, the poet Ezra Pound lived in Trieste. He was in, he was out, he was in, he was out, he was in, he was out. He was in, he was out, he was in, he was out. He was in, he was out, he was in, he was out. He was in, he was out, he was in, he was out.

Photo: Getty Images
Aerial view of the city of Trieste, Italy.

SPREAD EXAMPLES



THE LAST BOHO STANDING
ROGER HERMAN
 MIGHT JUST BE THE MOST IMPORTANT ARTIST YOU'VE NEVER HEARD OF.

by ADAM FISHER
 photographs by PAUL JASMIN

Contrary to the Bohemian stereotype of the artist as a wild, unkempt, and socially inept individual, Roger Herman is a well-groomed, articulate, and successful entrepreneur. He is the founder of the Los Angeles gallery *Modernism at the Edge*, which has represented some of the most important contemporary artists in the world, including Robert Rauschenberg, Donald Judd, and Richard Serra. Herman is also a collector of art, with a focus on modernist and postmodernist works. He is currently working on a book about the artist Robert Rauschenberg.

HERMAN'S HOUSE IS LIKE HIM: CHAOTIC, IMPROVISED, INTELLECTUAL. THE SECOND FLOOR IS BUCKLING UNDER THE WEIGHT OF HIS BOOKS.

Charles Ray introduced U.S. L.A. to a truly bohemian life in the heart of the city. The late decade he painted the subject of the book by painting L.A.'s Chinatown on the occasion of the opening of the Black Dragon Society, a gallery and club that he had just opened in an empty room in Chinatown.

"It was an incredible thing," says Herman, showing me a framed photograph that he had taken in 1967, a group of about 100 people gathered in front of a building that he had just opened. The walls of the gallery were covered with a collage of images, and the people were standing in front of it. The photograph is a black and white image of a group of people standing in front of a building. The building has a sign that says "Black Dragon Society".

He says, in fact, that he is the person who introduced the idea of the Black Dragon Society to the city. He says that he was inspired by the idea of the Black Dragon Society, which was a group of people who were interested in the art of the East. He says that he was inspired by the idea of the Black Dragon Society, which was a group of people who were interested in the art of the East.

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Portrait of an artist: Herman's original house in Suburbia, Calif., by Frederick Law Olmsted. The page above shows Herman in his living room with his collection of books. Herman is the artist who painted the portrait of the artist. Herman is the artist who painted the portrait of the artist.

SPREAD EXAMPLES



Talk of free-trade Chinese
men at night, the Olympic
communities in the
Kangnam, a traditional
Communist in Jiang
and the South Korean
for women in Taiwan

SEOUL ASCENDING

THANKS TO WORK, WORK, WORK, THE SOUTH KOREAN CAPITAL HAS LEAP-FROGGED INTO THE 21ST CENTURY. NOW, AS JOHN BOWE DISCOVERS, SOME LOCALS ARE TAKING IT EASY. PHOTOGRAPH BY JONATHAN BAKER

I'm standing with Cho Min-woo, one of Seoul's foremost architects, atop one of his own skyscrapers, a luxury apartment complex called Bourgeois Miansook. And it's only a few floors from here, on a high-rise one can see the city from the streets by the Han River in the distance. In Seoul, South Korea, is a modern city. A hundred years ago, the city had fewer than 100,000 people. Today Seoul has 10 million, making it by some counts the second-largest metropolitan area in the world.

Cho, 45, whose firm, Hansol Architects, focuses on skyscrapers and other high-rise buildings, is a member of a generation of architects who have helped to build the city's skyline. Standing in the south side of the Han River, now home to millions of people, he says, "Twenty years ago, it was so empty. Just the palace and the city. When I was born, I was practically a third-world child. There was a really



birth as the Han River was a wide, rocky, Seoul was founded during ancient times, with a long history.

If "the Han River" is a river in the city of South Korea, the word "Seoul" is a word that has been used for centuries. It is a word that has been used for centuries. It is a word that has been used for centuries. It is a word that has been used for centuries.

While Korea's future may look bright and shiny, the country has not of the world's most successful nations. In 1970, Korea was a developing country, then reported to be the 17th poorest in the world. During the Japanese occupation from 1910 to the end of World War II, and then during the Korean War, which ended in a stalemate in 1953, the country's infrastructure was destroyed. The country's economy was in a state of collapse, and its people were living in poverty.

But in the 1960s, Korea began to rise. The country's economy was in a state of collapse, and its people were living in poverty. But in the 1960s, Korea began to rise. The country's economy was in a state of collapse, and its people were living in poverty.

For me, it's like the whole place was an accident, about to fall apart. If the country was the beauty of the world, it was about to become a disaster. It was like the country was about to fall apart. If the country was the beauty of the world, it was about to become a disaster.

the aftermath, I met up with the architect and artist Cho Min-woo. He said that he had been to the country for a long time. He said that he had been to the country for a long time. He said that he had been to the country for a long time.



While their cities, called in a third-world country, Korea is a modern city. A hundred years ago, the city had fewer than 100,000 people. Today Seoul has 10 million, making it by some counts the second-largest metropolitan area in the world.

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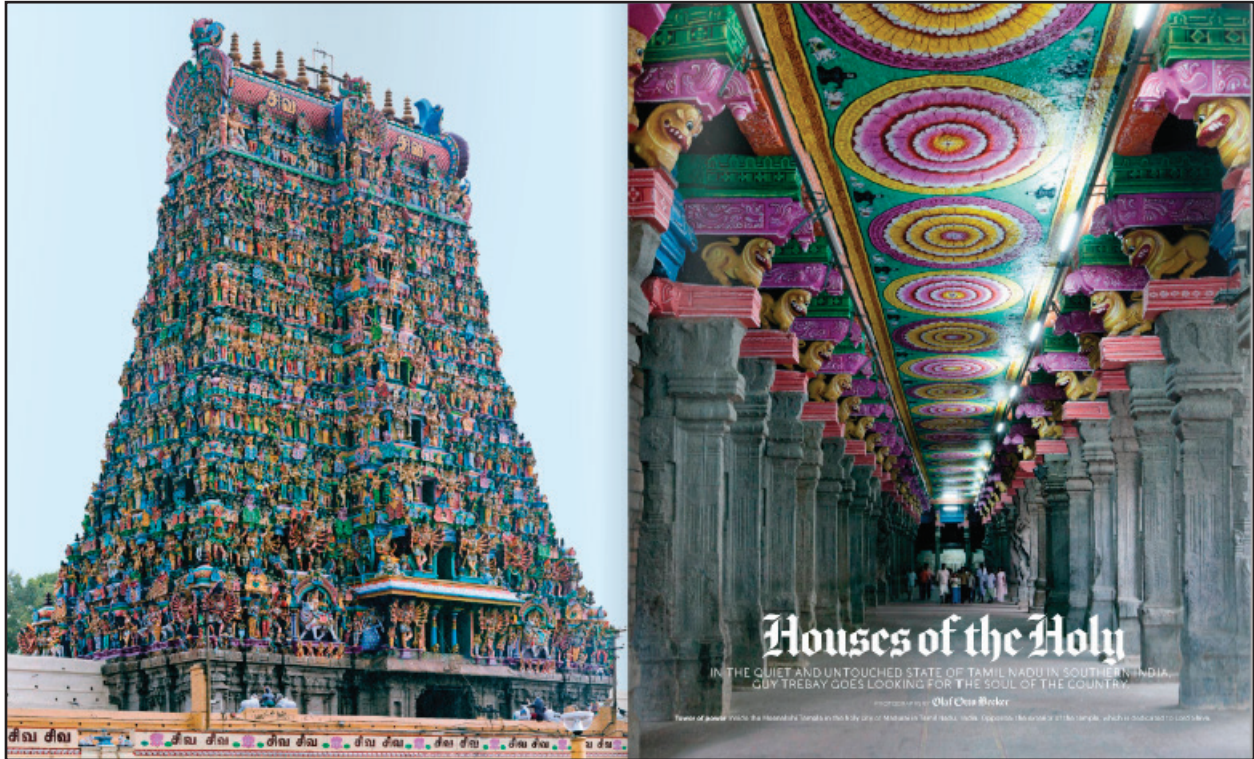
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SPREAD EXAMPLES



ew in fullscreen mode



It is a small town, but it is a very special place. I was there for the first time in April, and I was struck by the beauty of the place. It is a very special place, and I was struck by the beauty of the place.

The water was warm, and it was very good. I was there for the first time in April, and I was struck by the beauty of the place. It is a very special place, and I was struck by the beauty of the place.

I had heard that it was a very special place, and I was struck by the beauty of the place. It is a very special place, and I was struck by the beauty of the place.

How did I come to be here? The simple answer was that I was there for the first time in April, and I was struck by the beauty of the place. It is a very special place, and I was struck by the beauty of the place.

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Several generations of the same family have lived in this century-old temple.

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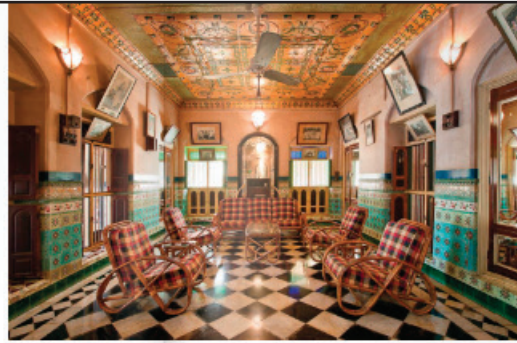
SPREAD EXAMPLES



ding played on the horns of the bullock bull pulling an ox cart along a country road. You can't see the change of scene; you can't see the woman or the cow or the bullock. You can't see the bullock's head in the dirt, or the head of any of the oxen pulling the cart. You can't see the woman's face, or the cow's, or the bullock's.

WHICH BRINGS US BACK to the town itself, where we stopped at the way to the river. It was a small, quiet town, a town of a few hundred people, a town of a few hundred people. It was a small, quiet town, a town of a few hundred people, a town of a few hundred people. It was a small, quiet town, a town of a few hundred people, a town of a few hundred people.

The town, and the hills in particular, where one finds the country's great stone plantations and where the beauty of these hills is reached daily in a whole new way at the peak of the mountain. There, in a town of a few hundred people, a town of a few hundred people, a town of a few hundred people, a town of a few hundred people.



side by side in brightly decorated village halls. In the center of the room, there are two large, ornate wooden chairs. The floor is checkered, and the walls are decorated with colorful patterns. A doorway in the background leads to another room.

It is not that the village is a town, but that the town is a village. The village is a town, but the town is a village. The village is a town, but the town is a village. The village is a town, but the town is a village.

And from the village, there is a view of the hills. The hills are a part of the village, and the village is a part of the hills. The hills are a part of the village, and the village is a part of the hills. The hills are a part of the village, and the village is a part of the hills.



Mythical configurations and holy stories told as government for and yet a new world of ideas. In the center of the town, there are two large, ornate wooden chairs. The floor is checkered, and the walls are decorated with colorful patterns.

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PHOTOGRAPHS BY [unreadable]

"THERE WILL BE BLOOD TONIGHT." BY DAN BRADSHAW

The underground New York slugging scene is back on Facebook early on Jan. 28. It was one of the first public posts that the underground slugging scene would be back on Facebook. It was one of the first public posts that the underground slugging scene would be back on Facebook. It was one of the first public posts that the underground slugging scene would be back on Facebook.

Each fight is a war, a war of attrition. The fighters are in a war of attrition. The fighters are in a war of attrition. The fighters are in a war of attrition. The fighters are in a war of attrition. The fighters are in a war of attrition.

MODEL FIGHT CLUB

AN UNDERGROUND NEW YORK SLUGGING SCENE WHERE THE BOMERS ARE AS PRETTY AS THE AUDIENCE.

BY [unreadable]

It's not that the slugging scene is a war, but that the war is a slugging scene. The slugging scene is a war, but the war is a slugging scene. The slugging scene is a war, but the war is a slugging scene. The slugging scene is a war, but the war is a slugging scene.



Round 11 by night. The crowd is often packed with models and friends of the fighters. The fighters are in a war of attrition. The fighters are in a war of attrition. The fighters are in a war of attrition. The fighters are in a war of attrition.

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FEEDING FRENZY



Local Flavor Chefs have their sights set on the city's food scene. The local food scene is vibrant and growing, with chefs and restaurateurs pushing the boundaries of what's possible in a kitchen.

THE GREAT LOS ANGELES NOSE-TO-TAIL, FARM-TO-TABLE, POP-UP-SUPPER-CLUB, TWITTER-FEEDING-FOOD-TRUCK, HIGH-LOW GOURMET REVOLUTION. BY FRANK BRUNI



PHOTOGRAPHS BY AVA BRACKETT




Under the hood, the Los Angeles neighborhoods whose once-measured food scene has exploded in the past few years are the ones who have the most to say about the city's food scene. In the heart of the city, the food scene is vibrant and growing, with chefs and restaurateurs pushing the boundaries of what's possible in a kitchen.

Hot plate From left: a chef at the kitchen counter; the chef at the kitchen counter; the chef at the kitchen counter.



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